# When Is Job Training

# Not Just Job Training?



# When It's a New Model for a New Economy

JOBS HAVE CHANGED. The economy has changed. People's lives and what they need to succeed have changed. But most job training systems haven't. They still assume a classroom is enough. That a certificate equals stability. That if we build one path, everyone can walk it.

At JobTrain, we know that's not true because we've spent 60 years listening, learning, and evolving.

We've learned that job training isn't just about skills. It's about people. It's about where they live, what they've lived through, and what they dream of. It's about what stands in their way, and what will finally move them forward.

We're redesigning workforce development from the ground up.

# This year's report is a story of reinvention.

It's about how we're redesigning workforce development from the ground up — building a people-centered, place-based model that brings opportunity directly into neighborhoods.

You'll see how our Economic Advancement Centers reflect the real needs of each community, and how we are creating services and systems specific for them. And that is leading us to question and reinvent the economic mobility model.

It takes money and it takes time. But this isn't just JobTrain's evolution. It's a blueprint for what's next in workforce development.

Thank you for being part of this journey.

With deep appreciation,



Barrie R. Hathaway



# When is a pencil not just a pencil?

When it's someone's first step toward rewriting their story.

At JobTrain, a pencil isn't just for taking notes — it's for sketching out futures. New skills, career plans, and confidence begin here.

# When is a backpack not just a backpack?

When it's carrying the weight of a lifetime carried into a classroom.

Many of our students come carrying more than supplies. They have trauma, debt, and language barriers. At JobTrain, we lighten that load through compassionate support for the whole person.





# When is a door not just a door?

When it opens into a future someone never thought possible.

Sometimes it's the door to a training lab. Sometimes it's the door to a job interview. Always, it's the start of something bigger.

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JobTrain Impact Report

# How We Customize Services in Each Area — Because One Size Doesn't Lift All

JobTrain's model isn't rigid. It's responsive. We don't assume. We ask. We adapt. And we build alongside communities, not around them. Every one of our Economic Advancement Centers (EAC) reflects the unique character and needs of its community:





Maple Street
Correctional Center

East Palo Alto Career Center

**Opportunity Center** of the Coastside

North Fair Oaks Economic and **Employment Center** 



**HEADQUARTERS** Menlo Park

## HALF MOON BAY

# When you work hard, but still struggle

To meet people where they live and work, we offer Spanish-language navigation assistance and farmworker training in pesticide safety.



## NORTH FAIR OAKS (REDWOOD CITY)

## Where you're welcomed without fear

We serve a largely Spanish-speaking immigrant community — providing a safe, welcoming space with bilingual staff and trusted partners.



San José Medical

San José

# **OAKLAND**

# When work means more than a paycheck

We combine job placement, skills training, and whole-person care for people working toward housing and financial stability, so employment can set a strong foundation for their life.



#### When the whole community works together

We bring together career services, small business support, and youth and wellness programs, creating a full-service hub under one roof.



## **EAST PALO ALTO**

## Where a career starts with confidence

We connect job seekers with one-on-one career coaching, job search support, and wraparound resources, helping them take the next step toward stability and growth.

# **SAN JOSE**

# When housing comes with an expiration date

We support individuals in rapid rehousing programs, offering immediate career help, trauma-informed care, and fast pathways to income.





# **MENLO PARK (HEADQUARTERS)**

## When you're ready to take the leap

Our hands-on training is backed by childcare, stipends, and support to help students thrive.



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# What Each Community Needs, Where They Need It

Every community faces different barriers to economic mobility. That's why we tailor our services to meet local challenges head-on, with solutions that work.

# San José When time is running out and options are few

In San José, many clients come to us through "rapid rehousing" programs. These offer short-term rent subsidies. But once the subsidies end, the clock starts ticking. Without stable income, clients risk falling into homelessness.

#### What the community needed:

- Rapid, hands-on job support no long delays.
- Layered services for people emerging from crisis
- Flexible access to careers that offer real income guickly.

## **How JobTrain responded:**

- We embedded wraparound support right at the point of entry. Clients access housing referrals, transportation vouchers, résumé help, and interview prep immediately — while our career staff connect them to industries with fast hiring timelines, like healthcare support and facilities services.
- This Center helped more than 600 people secure jobs last year — many within weeks of walking through the door.

"The clock was ticking.
JobTrain helped me beat it."

# Half Moon Bay When hard work still leaves you behind

This coastal farming community is home to many immigrant agricultural workers — people who work long hours, but still struggle to make ends meet. Most speak Spanish, some lack documentation, and access to training is limited by geography and trust.

#### What the community needed:

- Programs tailored to farmworker realities.
- Spanish-language services and labor safety education.
- Local access to upskilling and new career paths.



# How JobTrain responded:

- We offered pesticide safety training in Spanish, connected clients to green job initiatives, and collaborated with the local Chamber of Commerce to open new opportunities in agriculture-adjacent industries.
- Our Half Moon Bay Center ensures that even in rural communities, people aren't left behind by the Bay Area's economy they're supported, seen, and ready to grow.

"JobTrain didn't ask me to come to them. They came to us."



# South San Francisco When it takes a community to build a career

This site serves a diverse immigrant population including Hispanic, Asian, and Pacific Islander communities. Many clients come seeking stability. Some dream of starting their own business. All want a better future.

# What the community needed:

- Multilingual navigation and culturally responsive care.
- A blend of services: employment, entrepreneurship, wellness.
- A system that works like a team, focused on collaboration and results.

#### How JobTrain responded:

- We built a collaborative hub. Renaissance Entrepreneurship Center supports small business dreams. The YMCA offers wellness and family services. And our Promotores trained peer navigators from the community help clients connect to it all.
- We helped clients like Ivan, newly released from jail, to thrive. He discovered our construction training program, completed it with pride, and rebuilt his life with his son.

"I didn't just find a program. I found people who believed in me."

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JobTrain Impact Report



# **Oakland**

# When survival feels like a full-time job

In Oakland, many people arrive at JobTrain unsure of where they'll sleep next week. They're not always on the street, but they're not secure — living in shelters, couch surfing, or one bill away from being unhoused.

#### What the community needed:

- A starting place that didn't require stability as a prerequisite.
- Programs built around real-life instability, not ideal circumstances.
- Access to housing, mental health support, and tech resources.

#### How JobTrain responded:

- We modeled this center on our proven San José site, then tailored it to Oakland's unique realities. We brought in local partners to offer housing, trauma support, and emergency navigation. Through the Center, clients move from survival mode into our system, accessing job placement, training opportunities, and the resources they need to stay on track.
- It's not just about helping someone find a job. It's about helping them build a life.

"I didn't need a classroom. I needed someone who wouldn't give up on me."

# North Fair Oaks (Redwood City) When the first step is feeling safe

In North Fair Oaks, a largely Spanish-speaking immigrant neighborhood, fear and mistrust often keep people from seeking help. Concerns about ICE, language barriers, and cultural disconnects make it hard to access the support they deserve.

#### What the community needed:

- A safe, culturally affirming space.
- Spanish-speaking staff who reflect the community.
- Immediate connections to stabilization services.

# How JobTrain responded:

- We hired a bilingual, bicultural team and partnered with trusted local groups to offer legal assistance, housing help, and job readiness support. At this Center, even a brief visit can turn into a long-term connection to services.
- One client a trained chef who arrived homeless and hopeless after a divorce found both housing and a new job within weeks. More importantly, he found people who believed in his potential when he no longer did.



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# Menlo Park (Headquarters) When you're ready to leap, we're ready to launch you

At JobTrain's flagship campus, clients come ready to move forward, often with families to support, goals in mind, and big dreams. But they need the right training, and support to complete it.

#### What the community needed:

- Industry-aligned training with real career
- Stipends, childcare, and case management.
- A space to pilot and scale innovation in workforce development.

"JobTrain gave me more than skills — they

## How JobTrain responded:

- By offering free career training in medical assisting, culinary arts, carpentry, HVAC, IT, property management, and other areas, students earn credentials, complete externships, and walk into living-wage careers, often starting at \$27/hour or more.
- By offering childcare on-site, housing support, and an alumni advancement program in development, we're not just launching careers we're changing lives and building a model for the future.

gave me the confidence to dream big."

# When Is a Model Not a Model?

When it's a movement in motion.

What we're building isn't finished — and that's the point. It's a living, learning system that grows with each community we serve. It's rooted in dignity, guided by data, and shaped by real people's needs.

We've piloted the approach. We've seen the early wins. And now we're refining it — together with partners who believe that opportunity should be local, personal, and within reach for everyone. This is a bold step forward, and we invite you to help us shape what comes next.





**CLIENT SUCCESS STORY** 

# From the Streets to the Chef's Table

**Chef Gilly's Journey** 

BEFORE 2016, Gilberto was navigating a life without direction, caught in a cycle that left little room for hope. At a young age, he became a father, and, in that moment, he realized something powerful: if he wanted his child to have a brighter future, he would need to create it.

"I didn't have any prospects," he recalls. "I wanted to be there for my child, to give them a better life. But I didn't know where to start."

That turning point came when he found Free At Last, a program in East Palo Alto for formerly incarcerated individuals, which connected him to JobTrain. There, in the Culinary Arts program, he discovered far more than recipes and techniques. He found a community that believed in him. His chef instructor offered steady guidance, honest encouragement, and the push he needed to keep going when life felt heavy.

"JobTrain gave me hope," Chef Gilly says. "It showed me my past

didn't have to define my future. I could create something better."

Today, Chef Gilly is the proud owner of Chef Gilly's Catering, a thriving business serving flavorful, soulful dishes at events across the Bay Area. His business is growing, and he's now preparing to hire more staff, thus creating opportunities for others, just as JobTrain once created one for him.

His connection to JobTrain remains strong. Whether he's inspiring current students with his story or, most recently, catering JobTrain's all-staff summit (where his food was met with rave reviews), Chef Gilly stands as living proof of the transformational impact

that begins with one act of generosity. This year's impact report reflects what our 60 years have taught us: "Training isn't just about skills - it's about people," says JobTrain President & CEO, Barrie Hathaway. "It's about where they live, what they've lived through, and what they dream of. It's about removing barriers and creating real pathways forward."

> "JobTrain gave me hope. It showed me my past didn't have to define my future. I could create something better."

For Chef Gilly, JobTrain wasn't just a program, it was the bridge from surviving to thriving. His story is proof that when someone with the will to change meets someone with the heart to give, second chances become lasting success.★

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IMPACT FISCAL YEAR 2025

JobTrain is an engine of opportunity, helping people move from economic hardship to stability and upward mobility.

Through job training programs with supportive services and a network of Economic Advancement Centers offering job search and employment assistance, JobTrain propels people toward meaningful, sustainable careers.

**CLIENTS SERVED** 

**SERVICES PROVIDED** 



# **CLIENT SUCCESS STORY**

# From a Fresh Start to \$32/hour

**Jonathan's Journey** 

AFTER SERVING SEVEN YEARS in prison, Hayden Kennedy — who goes by Jonathan – was released in February with nothing but a construction background and a willingness to work. Originally from the Valley, the judge sent him to a transitional living program in East Palo Alto, hoping a new environment would help him build a different kind of future.

That's where everything changed. The executive director of the program connected Jonathan to JobTrain.



Though he had doubts about school and about himself, Jonathan enrolled in the Building Maintenance/HVAC program. He showed up, worked hard, and graduated with renewed purpose.

Today, Jonathan is earning \$32 per hour. He's supporting himself, rebuilding his life, and inspiring others at his housing program and in the classroom. He reminds people that it's never too late to take the first step and proves what's possible when you have the right support at the right time.

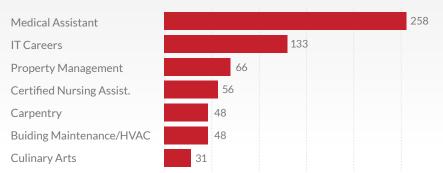
# **JOB TRAINING**



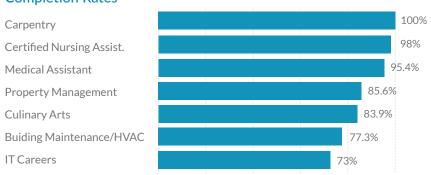
87% completion rate placement rate

average hourly wage

# **Number of Students in Each Program**



# **Completion Rates**



# **ECONOMIC ADVANCEMENT CENTERS**

clients received Career Center services

885 resumés created

214 attended workshops supportive services

delivered\*

823 attended skills upgrade classes

580 received a job placement



average hourly wage

\*Clients may receive more than one service.

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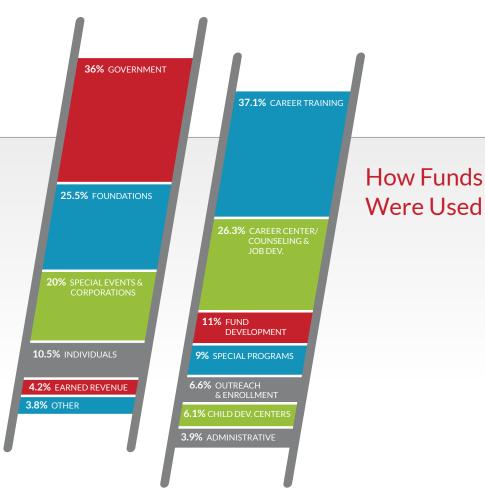
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<sup>1</sup> Donor-advised fund of Fidelity Charitable Gift Fund

<sup>2</sup> Donor-advised fund of the Jewish Community Endowment Fund of the Jewish Community Federation of San Francisco, the Peninsula, Marin, and Sonoma Counties

<sup>3</sup> Donor-advised fund of Silicon Valley Community Foundation

<sup>4</sup> Donor advised fund of Vanguard Charitable Endowment Program

<sup>5</sup> Charitable Gift Account at Schwab Charitable Fund <sup>6</sup> Donor advised fund of Morgan Stanley

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<sup>14</sup> Donor advised fund of Wells Fargo Philanthropy Fund, program sponsored by the Renaissance Charitable

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<sup>29</sup> Donor advised fund through UI Charitable Advisors

We regret any errors in this list. Please let us know, so we can update our records: kfinnigan@jobtrainworks.org or 650-330-6521.

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# Mission

JobTrain is committed to helping those who are most in need to succeed. Our purpose is to improve the lives of people in our community through assessment, attitude and job skills training, and high potential career placement.

# Support Us



