



PATHWAYS

Fall 2022 Newsletter

JobTrain inspired me to develop Paella Time, which has become bigger than just me. It provides for my family, and my staff are able to provide for their families. It brings jobs to the community.

Ralph Tommasini (above far left), owner, Paella Time and JobTrain Culinary Arts Graduate



Day of Prayer, East Palo Alto



Career Fair



Breakfast of Champions, May 20, 2022



PRESIDENT & CEO'S MESSAGE

Dear JobTrain Community;

We enter this holiday season with much to be grateful for. Our community is emerging from devastating COVID-19 challenges, employers are hiring our graduates, our programs are growing and expanding regionally, and JobTrain is thriving.

In July 2020, JobTrain launched an ambitious \$45,000,000 Capital Campaign to advance our exciting, expanded mission to continue working with our clients until they reach full "economic freedom" by, among other factors, earning family sustaining wages and building assets. The Capital Campaign will fund a new, state-of-the-art facility in East Palo Alto (The Center for Economic Mobility) which will significantly increase our capacity to serve the community. In addition, the Campaign aims to raise investment funds to further our ongoing regional expansion and build the capacity to create new programs, new services, new partners, and new levels of success for our clients on their path to economic well-being.

I am humbled to report that, during the quiet phase of the Campaign, we raised \$38,000,000! We are already expanding our reach, piloting new economic mobility programs, and building our capacity for ongoing innovation. While we won't be in the new building until 2025, we will continue to build new programs and expand regionally.

In the coming months, we will share more about our plans, and provide opportunities to learn more. I hope you will all join us in this ambitious, important and groundbreaking work.

Sincerely,



Barrie R. Hathaway



Breakfast of Champions

JobTrain's annual Breakfast of Champions was live and in-person at Bloomhouse in East Palo Alto. Over 200 guests gathered together to celebrate our client successes. Barrie Hathaway, JobTrain President & CEO, formally announced the plans for JobTrain's new Center for Economic Mobility in East Palo Alto and the launch of the Capital Campaign. JobTrain is thrilled to bring more services and opportunities to the community to improve their economic well-being. The Center is anticipated to open in 2025.

A SPACE FOR EMPLOYERS AND JOB SEEKERS



Our partners at UPS

On June 22nd, at the welcoming University Circle in East Palo Alto, motivated employers and a variety of job seekers came face to face to help solve a national problem of labor shortages.

JobTrain, hosted its largest career fair yet, with more than 30 employers representing 16 industries. JobTrain serves all levels of jobseekers - but specializes in offering support in areas representing barriers to employment. "Our strategy calls for us to seek to place candidates in what we deem to be 'quality jobs', based on results of a study we completed earlier this year. The current labor climate is a unique opportunity for job seekers to move into well-paid positions with benefits, to enjoy advancement possibilities, reasonable commutes, and organized and equitable work environments," explains President & CEO, Barrie Hathaway.

A large number of employers sought to participate in the Fair – so many that not all could be accommodated, according to Terrie Crenshaw, Employment Engagement Liaison. "The sense of urgency shows how important this moment is for the hiring space. Employers are demonstrating a willingness to be flexible and to transform in order to meet their hiring goals."

A post-fair survey indicated that 60% of employers responding anticipated pursuing at least one candidate from the fair to fill a full-time position.

Among the participating employers were: Service By Medallion; Greystar Properties; Nordstrom Rack; DoorDash; Marathon Logistic Partners, LLC; HealthRIGHT 360; Canteen by Compass; IKEA; Nuestra Casa de East Palo Alto; See's Candies; J&J Air Conditioning; Target; Four Seasons Hotel Silicon Valley; Webster House Health Center; Gachina Landscape Mgmt. Inc; Harrell Remodeling Inc.; MFG: SJ (Manufacture San Jose); East Palo Alto Police Department; United States Postal Service; FedEx; UPS; Ravenswood Family Health Network; County of San Mateo; Sutter Health; PGA SuperStore; Swinerton Builders; Allied Universal Security Services; LifeMoves; and others.



WHAT'S NEW



Uyen - Certified Nursing Assistant Graduate

"Before I came to JobTrain, I was working at a fast food pizza restaurant, making \$16.50 an hour with no clear career path. I enrolled in the Certified Nursing Assistant program, graduated in October 2020, and received my license in January 2021. A few months after graduating I found work through a staffing agency that assigned me to Lucile Packard Children's Hospital (LPCH). After a year, I looked towards getting a permanent position at LPCH. The Alumni Career Coach at JobTrain provided strategies on interviewing and job search tips. Today I am a permanent employee at LPCH and make \$33 an hour with benefits. I'm so thankful to JobTrain for providing me with training and guidance."



Derek - Culinary Arts Graduate

"JobTrain allowed me to grow and know the steps necessary to work in a commercial kitchen. If it wasn't for JobTrain and Chef David, I wouldn't be where I am at right now." Derek graduated from the Culinary Arts Program this year. When he graduated he worked at a food truck, and since May 2022, Derek is working at a bakery in San Francisco. "Through this course I was able to improve my work ethic and culinary skills. These are skills that also helped me improve as an individual. I'm thankful for Chef David, who motivated me, checked-in with me regularly, and improved my path in the culinary arts to be a baker."



East Palo Alto Advisory Committees

In an effort to better serve the community, JobTrain created the Community Advisory Committee and the Employers Advisory Committee for the East Palo Alto Career Center. We thank the members for their time and commitment. Community Advisory: Joan Carter, Julian Garcia, Robert Jones, Stewart Hyland, Elvira Macias, Delia Perla, Bernadine Posadas, Laura Ramirez, Heather Starnes-Logwood, Ariana Tafoya, Karen Camacho. Employers Advisory: Annette Chu (Milestone Technologies), George Colon (SF Made), Melissa Dunn (Target), Michelle Goudeaux (Columbia Property Trust), Robert Matthews (Carpenters Training Committee for Northern CA), Mark Reyes (CSBio), Flo Sinogui (Teamsters 665), Karen Camacho (City of East Palo Alto).

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SAY HELLO TO OUR NEW LOOK



Your Pathway to a Successful Future

As JobTrain grows and expands to serve more clients, we've updated our look to reflect thoughtful innovation, new goals, and our commitment to remaining community-centered. Our philosophy still holds true: By opening pathways to quality careers, JobTrain ensures advancements toward economic mobility and prosperity, which in turn transforms lives, families, and communities.